



WCCC News - March 2018

Spring must be near, but given the Wacky Winter who knows. Just ride when you can and when it's safe and be courteous to everyone.

Our artist of the month is **Anja Reichelt** and our Sponsors Spotlight this month is on the newest WCCC sponsor, **Andiaro**.

March Events & Organized Rides

By the time you read this, it's like the Kit pick-up and annual meeting held on **Thursday, March 1st, at 6PM at GreshFit** will be done. If you joined, I'm sure you had a blast. If you ordered clothing that was not shipped to your home, you can pick up your kit at GreshFit for the month of March.

Our annual "**Donate My Rebate**" campaign is now closed. Thanks to all who donated to one of the worthy causes. As always, 100% of your donation goes to the cause you chose. If you still want to donate (or to donate more), please contact the charities directly.

Safety

See the [Riding Safety Tips](#) on the WCCC [Rides](#) page for more safety tips.

This month's topic – **Recapping the Important Stuff**

A full year of safety tips to pick from and lots of wisdom from great ride leaders, but did you learn anything or use any of what you learned? I hope so. Safety and the idea of sharing Safety Tips wasn't to annoy you. The idea was to offer ways to make your cycling enjoyment better. From the many tips including cold weather riding suggestions, hydration, group riding, riding at the posted pace, peacefully coexisting and being courteous, I suggest being aware of your situation is likely the best one to reinforce in a recap. It's simple – know where you are. Know where your fellow riders are (and don't hit them). Know where the debris / potholes / cracks are (and don't hit them). Know when there are other vehicles nearby (and single-up so you and others don't hit them or get hit by them). Know when to back off. Know when to work harder. Just be aware and I am confident you will ride better, safer and ultimately have more cycling enjoyment.

Keep accident free and stay in control. Make it your responsibility to be a safe and courteous cyclist every time you ride.

Extras

It won't be long and we'll have tons of new organized rides to go on. As with previous years, the White Clay Bicycle Club's Icicle Century (previously "Metric") is the first to kick off the season on March 24. They're figuring out what the routes will be, but 4 routes expected (between 14 to 100 miles). I've already seen information for the Bike Southern Chester County and Cinco de Mayo rides, and more will follow, I'm sure!

Look for an announcement for the 2018 Pedaling4Paws ride from West Chester to Canada. It will be July 5 to July 9 or 10, depending on whether we agree to ride in Canada for a day. It's a B pace and because of accommodations, we're limiting the ride to 12 people, so if you are interested, let me know at vo@m2vp.com. Training rides will officially start soon but if you ride with the Club at a B or better pace, you certainly have the physical ability.

This will also be my last newsletter as I roll off the board and hand the Presidency over, but look for more new and exciting stuff in the future! It's been a pleasure to serve the WCCC and now I get to go back to being a Ride Leader again.

WCCC's Member Spotlight for March 2018

Anja Reichelt (Creative Design and much more)

I first met Anja several years ago at a WCCC event and have seen her at several Collegium Charter School productions (since our kids went there) and as mentioned when I highlighted Design6° as a WCCC sponsor, Anja helped with my corporate site and with the Pedaling4Paws site. Like most creative people, there's way, way more and when I asked her for a bit more background, she said she "might not be your traditional artist, but everything I do has been infused with a creative touch". I believe it and asked her to share some photos of works. I would argue that she is an artist!



Anja says she took "lots of art classes - painting, drawing, print making, pottery, photography and jewelry making - outside of (high) school. In college I went into the direction of graphic design. Most of my time is spend creating designs in the digital world for my business - Design 6 Degrees". She also recently started working with pottery again (at the CCAA) and together with her sister, they painted a "large scale project".

Take a look at a couple of the works – some pottery and a painting – that I included here and if you want more, just ask her!

Of course, her day job at Design 6 Degrees also shows off Anja's creative talents. Please visit the site at design6degrees.com.

I'm thrilled that a full year's worth of amazing WCCC artists and their incredible talents were shared!

WCCC's Sponsor Spotlight for March 2018

Andiario

Please welcome the newest WCCC sponsor - Andiario! Andiario is a new restaurant that will be opening soon at 106 W Gay St in West Chester and they plan to bring "an artisanal & traditional approach to cooking with a network



of dedicated and responsible farmers, craftsmen, and purveyors. Enjoy knowledgeable service and an evolving dinner menu featuring fresh and seasonal ingredients 5 nights of the week." The place is owned by Anthony Andiario and Maria van Schaijik and you can literally watch the progress of the restaurant on their [Facebook page](#). Their website is <https://andiario.com>. I asked Maria to share some photos not online. Here are a few previous dishes Anthony's made, although not necessarily what will show up on the menu... I hope you can visit their place, expected to open before the end of March – I sure plan to!



Chioggia beets roasted with fig leaves and Gorgonzola dolce

Buckwheat Bigoli with sweet onions and anchovy.

House cured salumi misti on carta di musica with pecorino and more

Sponsors previously highlighted: Iron Hill Brewery & Restaurant (April), Design 6 Degrees (May), Stillman Volvo (May), McElree Harvey (June), Naturescapes (June), M2VP (July), Chester County Eye Care (July). Benchmark Twilight Criterium (August), Jester Family Chiropractic (August), Haverford (September) and Mauger Mechanical (September), The Whip Tavern (October) Farmers – JC Allred Agency (October), Loweriders Bikes & Boards (November) and First Resource Bank (November), Exton Bikes (December), Keller Williams Real Estate (December), Freedom Massage (January), Timberline Bike & Hike Adventures (January), Benchmark Federal Credit Union (February).

That's if for this month folks – Have Fun and Ride Safely!